

Social Media Marketing Packages for **Shopping Centres**



Month-to-month contract - cancel at any time.

BASIC

R8000

PER MONTH - EX VAT

Monthly content calendar creation & scheduling.

Daily platform management and answering of queries.

Graphic design for social media posts.

GROWTH

R10 500

PER MONTH - EX VAT

Monthly content calendar creation & scheduling.

Daily platform management and answering of queries.

Graphic design for social media posts.

Advertising budget of R1 500.

Basic monthly reporting

FULL DIGITAL MARKETING

R21 800

PER MONTH - EX VAT

Monthly content calendar creation & scheduling.

Daily platform management and answering of queries.

Liaising with tenants on behalf of shopping centre

Advertising budget of R1 500

Digital strategy development and monthly strategic consultation.

Website management.

Graphic design for social media posts.

Comprehensive monthly reporting

TERMS & CONDITIONS APPLY.

- Each retainer is charged per centre and cannot be split or shared across multiple centres.
- The BASIC package does not include monthly reporting.
- Video & animation production not included and will be charged for separately.
- Advertising budget can be increased (includes a 15% admin fee)
- Retainers are invoiced on the 20th of each month and due by the 30th.